Fred Teichert, Priscilla Enriquez and Pastor Rick Cole during KCRA 3’s Phonathon
cause. The next day, during a 15-hour phonathon on KCRA 3, the campaign
passed the $200,000 mark. Perhaps
most touching were the donations from
people on the verge of homelessness
themselves. Said one, “I am a widow
with a mentally disabled son. My house
is in foreclosure and I’m waiting to
hear if my loan will be modified or not.
Being homeless is much worse than
what I’m experiencing. I want to do my
part to help the less fortunate ... I hope

WORKING TOGETHER:
“One Day to Prevent Homelessness”

The New Face of Homelessness Inspires an
Unprecedented Community-Wide Collaboration

One day last Fall, Fred Teichert, the Foundation’s Board Chair, and Pastor Rick
Cole of Capital Christian Center learned about a one-time opportunity to qualify for
a federal grant quadrupling local funding to an existing city-county homelessness
prevention program. In order to qualify, all they had to do was raise $400,000!
With Fred’s guidance and Pastor Rick’s collaborative leadership, “One Day to
Prevent Homelessness” was born. The Foundation embraced the project, becoming
the fiscal agent for the funds and offering the organizational expertise of Chief
Giving Officer, Priscilla Enriquez, who gave countless hours to the project.
“One Day to Prevent Homelessness” quickly grew to a community-wide effort.
Community leaders and corporate sponsors joined the effort, and many Foundation
fund holders moved us closer to the finish line. On March 21st, more than
80 houses of worship of all faiths asked their congregants to give to this important

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Working Together: Continued
that in the near future that all homeless people have shelter everyday... I’m donating $50.”

Once all the money is raised, over 2,000 families will be helped by the Homelessness Prevention and Rapid Re-Housing Program (HPRP), which is an innovative and proven solution offered by three providers – Salvation Army, Lutheran Social Services, and Volunteers of America. The One Day to Prevent Homelessness campaign is an ongoing testament to the ability of this community to pull together in the spirit of collaboration. An important cause was identified, a proven solution was offered, and donors large and small have been digging deep to help us reach the goal of $400,000. Many thanks to KCRA 3 and KFBK for their generous donation of time to increase awareness of this initiative.

Donate Now at
www.onedaytopreventhomelessness.org

New Ways to Give: The Arts Giving Circle

A beautiful sunset on the American River was the backdrop for the launch of the Foundation’s Arts Giving Circle to a group of art supporters last fall. The event was held at the spectacular home of Drs. Janak and Nalini Mehtani, who graciously offered their home as the dramatic setting for our introduction of the Arts Giving Circle.

Donors to the Arts Giving Circle can join others who share a concern for the arts by pooling resources into a fund that will support local arts organizations. Participants will learn about innovative ideas and programs in performing, visual and literary arts, and help to select grant recipients. The Arts Giving Circle will meet twice a year beginning in fall of 2010 to review grant requests, meet with potential grantee organizations and follow the progress of grant funding. For more information, contact Shirlee Tully at shirlee@ SACREGCF.ORG

Focused on the Future of Philanthropy: Drexel University

The Foundation is grateful to Drexel University for its 2009 sponsorship of our annual meeting and we are delighted that Drexel will be joining us as a premier sponsor again this year. In Sacramento for less than two years, Drexel has already made a significant place for itself as a leader in local higher education and in philanthropy. Drexel emphasizes giving back to the community with the 250 working adults currently enrolled in its one doctorate and eight master’s programs. Despite juggling demanding careers and home lives, Drexel students have made time to sponsor public service projects each month such as staffing phones at KVIE, cleaning up the American River and collecting clothing for the Food Bank. Drexel offers its facility to nonprofits during the day and is the lead sponsor of Metro EDGE, the Metro Chamber’s under-40 service organi-

zation, as well as Ignite, the Roseville Chamber’s young professional organization. “Only a very small percentage of our country’s citizens get the chance to obtain a graduate education,” says Drexel Dean, Carl (Tobey) Oxholm III. “We’re the last chance society has to teach them the critical importance of giving back to their communities.”

“While Drexel has not been with us long, it has managed to focus on issues critical to our region’s future, such as leadership and philanthropy, and to bring its distinct resources to bear on those issues,” says Fred Teichert, chair of the Foundation’s Board of Directors. “Drexel’s commitment to civic and community service education seems to align perfectly with our Foundation’s decades-long effort to raise the level of philanthropy, and we welcome and appreciate its partnership.”

Dean Oxholm and Drexel graduate students at last October’s Great American River Clean Up
The Generosity Project

How do we insure the health of our regional nonprofits into the future? How do we make sure they can continue to do their good work? We know that many nonprofits rely almost exclusively on private dollars and those that rely on public funding often have to shut down important programs during economic downturns. The Foundation is working with a group of community leaders, who have joined forces to create a more generous region by developing a stronger understanding of the need for charitable giving.

The Foundation and the Nonprofit Resource Center, along with other key leaders, created “The Generosity Project” as a region-wide initiative to increase philanthropy. This innovative project, chaired by Scott Hanson, will start with extensive research to quantify individual giving in our region. This will allow us to understand what motivates people to give and to determine the financial impact of the nonprofit sector. We will also be able to compare giving in Sacramento to that of other regions, and learn how those communities have boosted generosity. Through the research, we will be able to benchmark our region’s giving, then measure again when the project is finished to see the progress of local philanthropy.

An advisory board composed of a wide spectrum of community leaders will take the research results and craft strategies for a long-term awareness campaign about the importance of philanthropy. For more information about The Generosity Project contact ruth@ sacregcf.org

Advancing Sacramento Arts

The Sacramento Region Community Foundation is proud to announce the second round of Experiential Arts Grant recipients as part of the Advancing Sacramento Arts initiative. These recipients will offer innovative arts experiences in order to attract new audiences and expose them to exciting, world class events. This round of grantees will bring a wealth of new artistic riches to Sacramento audiences, making Sacramento a richer and more culturally inclusive arts community:

- Sacramento Poetry Center – to support a writing and performance workshop series for area poets;
- Sacramento French Cultural Society – for silent film screenings featuring a world-acclaimed film music composer with a live philharmonic orchestra;
- La Raza Galeria Posada – for a unique exhibition of Dia de los Muertos art on the streets of Sacramento; and
- Sinag-Tala – Support for a year-round training program in multicultural theatre and performing arts.

Advancing Sacramento Arts is an initiative of the Sacramento Region Community Foundation with funding from the James Irvine Foundation to develop long term sources of funding for Sacramento arts organizations.

Help us Stay in Touch – and Show our Green Side

Staying in touch with our donors, professional advisors and community partners is vital to our ability to grow philanthropy in this region. Help us to keep the dialogue flowing and save the planet’s resources by sending us your email address. Just visit us at www.sacregcf.org, click on “Contact Us” and give us your name and email address, and we promise to stay in touch.
We are pleased to announce that Shirlee Tully has joined the Foundation staff as Chief Marketing and Development Officer. Shirlee comes to us with a background in corporate marketing and public relations, and years of community involvement through non-profit board leadership focusing on the arts and youth development. “As community volunteer and member of the business community, I have been impressed with the Foundation’s role in nurturing generosity in our region. I look forward to working with our donors, board and staff to increase the visibility of the Foundation and help new donors find their philanthropic inspiration.” For ideas, referrals or just to say hello, please contact Shirlee at 916-921-7723 or shirlee@sacregcf.org.

Conversations in Your Neighborhood
Announcing the First in a Series of “Community Conversations” May 11th at 6 p.m.

The Sacramento Region Community Foundation, in collaboration with Capital Public Radio and The Sacramento Bee announces a forgotten way to become an informed citizen – by talking and listening to your neighbors. On May 11th at 6 p.m. “Community Conversations” will tackle the following question: “What will it take to propel our region beyond the present slump into a thriving, vibrant future?” Discussions will take place during eight simultaneous, facilitated conversations held in local coffee shops. Our goal is simple—to give neighbors a chance to listen to each other and learn from one another’s thinking. Our hope is bolder—that informal discussion of local issues in a non-politicized environment will lead to better informed, more engaged citizens. For locations and more information, please visit www.communityconversations.net.